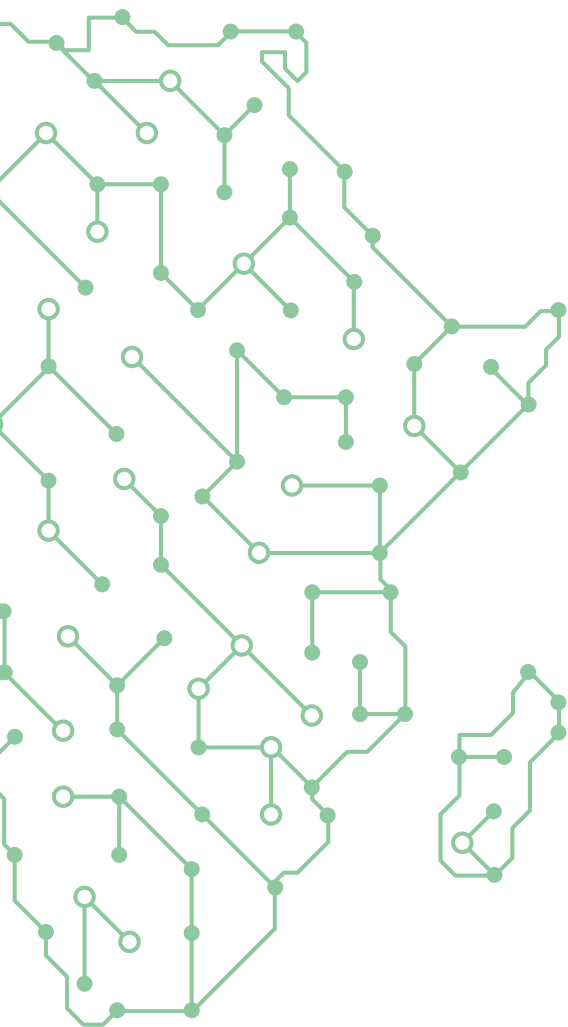




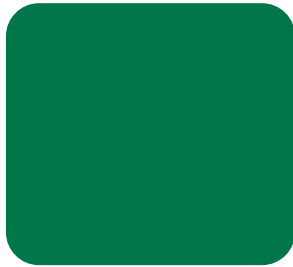
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BRAND GUIDELINES

Color palette



#00764A

R-0 G-118 B-74



#12A066

R-18 G-160 B-102



#8EC89F

R-142 G-200 B-159



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R-255 G-219 B-94



#E0B232

R-224 G-178 B-50



#977254

R-151 G-114 B-84



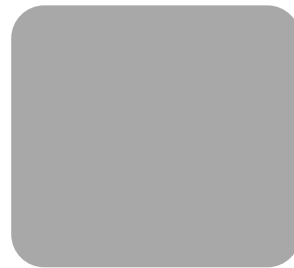
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R-128 G-193 B-209



#64A5AF

R-100 G-165 B-175



#A8A8A8

R-168 G-168 B-168



BRAND GUIDELINES

Brand typography

Font name: Alte Haas Grotesk

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz

1 2 3 4 5 6 7 8 9 10
11 12 13 14 15 16 17 18 19 20

FONT NAME: LATO

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz

1 2 3 4 5 6 7 8 9 10
11 12 13 14 15 16 17 18 19 20



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Logo variations



BRAND GUIDELINES

Brand applications



BRAND GUIDELINES

Partners logos

